



CENTRED.CA ADVERTISING

We now have a strong Social Media community to help support our local artists and art organizations.

Image Ads

Image advertisement in the right sidebar of *Centred.ca*. Rich media is not accepted at this time.

Includes:

- added to one email newsletter
- one social media promo per platform (Instagram and Facebook) within 1 week time of purchasing

Image size requirements:

- 350 px (width) x 530 px (height)
- PNG, GIF, JPG, TIF



ONE MONTH - \$200
Ad Creation Support - \$80

Video Gallery

Promote your gallery / art event with a video walk through posted to our social media sites, website and our YouTube channel.

Includes:

- approximately a 5 min video walk through of your gallery / art event
- videos are edited and put together by video/graphics editor
- one social media post per platform

ONE VIDEO - \$650

Popping In

A social media post on Instagram & Facebook promoting your current exhibition.

Includes:

- 200 word write up (the post caption)
- choice of post
 - carousel image post (min 4 images up to 6 images)
 - video reel post (approx. 60 secs)
- tagged post - tagging gallery name and/or artist involved

ONE POST TYPE - \$80
IMAGE & VIDEO POST - \$120

Event Listing

Promote your art event on our site, to our subscribers and followers.

Includes:

- listing added to our Local Events page
- added to the Local Arts Events newsletter
- one social media post per platform as a static image (no video)
- one image only
- max 250 words write up
- linked to your site

Note: Events listings are posted on the 10th of each month and expire after 1 month

ONE EVENT - \$100

If you have questions or specific advertising requests, or are interested in possible reviews linked to advertising, contact nida@centred.ca